



**OUTWARD BOUND
CANADA**

SCHOOL PROGRAM: IMPACT CASE STUDY



Haskayne School of Business: Adventure Leadership Expedition

Ranked among the top 100 business schools in the world, the Haskayne School of Business at the University of Calgary offers an exceptional program that sets it apart from others: the Haskayne Adventure Leadership Expedition.

Developed in partnership with Outward Bound Canada (OBC), this transformative experience in the Rocky Mountains teaches students to lead in the truest sense of the word. Read the case study.

PROGRAM: Adventure Leadership Expedition (custom)

SCHOOL: University of Calgary

DATES: First course went out more than a decade ago; OBC has since run courses annually for Haskayne

PARTICIPANTS: Haskayne School of Business students

BACKGROUND

The Haskayne School of Business recognizes that a quick way to put leadership skills learned in the classroom into practice is for students to work in groups on a wilderness expedition to deal with real, unpredictable situations for which there is no set solution.

It relied on OBC's expertise in outdoor education to deliver this crucial part of the program and provide students with an unparalleled learning journey.



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IMPLEMENTATION

This five-day backpacking expedition takes students to the spectacular high mountain landscape of the Kananaskis region in the Rocky Mountains, where they're immersed in learning to lead in every aspect of the course.

OBC instructors facilitate this learning process by providing the 'safety net' of their expertise and experience, while nurturing students' skills by allowing them to take charge of the group as they navigate problem-solving challenges, unpredictable conditions, and challenging wilderness terrain.



During the expedition, students complete leadership tasks, work in small groups, and self-reflect in a structured manner. Taken together, these elements provide the foundation for developing and practicing the fundamentals of advanced leadership.



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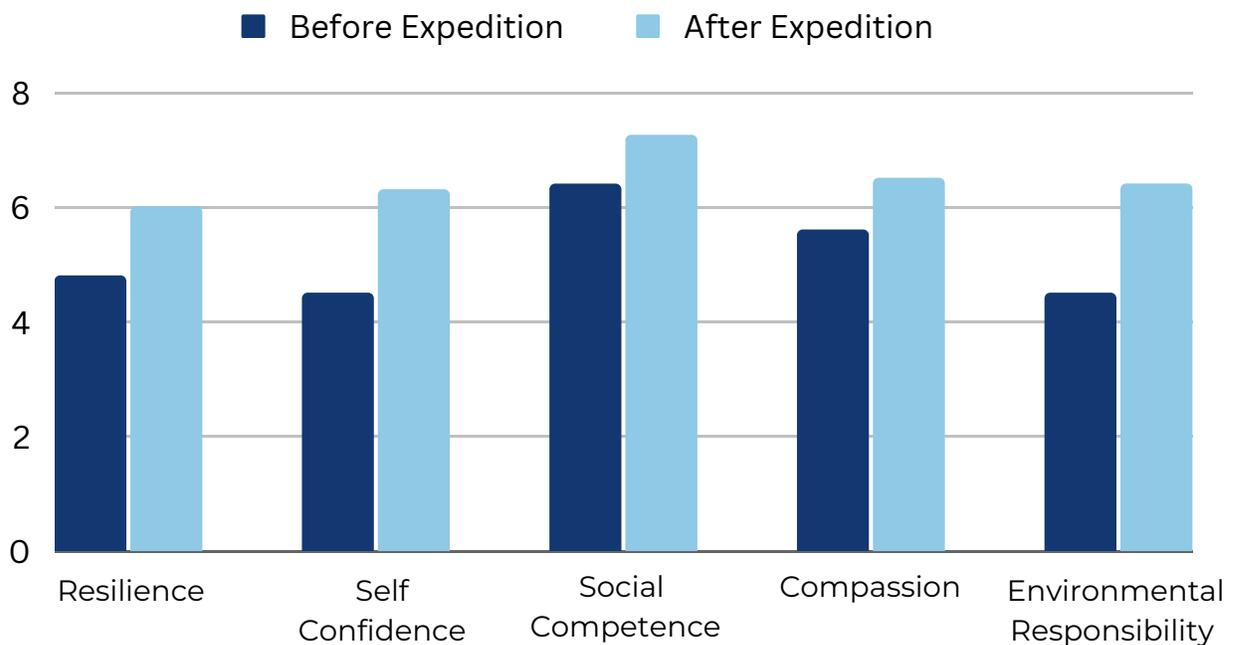
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IMPACT

We analyze the impact of the expeditions with surveys before and after the trip. Haskayne students show growth in all five categories.

Average Competency Level Before vs. After an OBC Expedition



100% OF PARTICIPANTS showed an increase in their social-emotional skills and environmental responsibility.



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A STUDENT'S PERSPECTIVE

“My trip was meaningful, impactful, and life-changing. It’s usually easy to forget the experiences and lessons learned after a while – it’s hard to keep them alive in your mind. But not this trip. This trip has had an impact on me that I’ll remember until the day I die.

I learned a lot about myself and now it’s up to me how I use that experience to enrich my life. Since I’ve been back, I have a different energy and perspective on the world around me. My self-doubt has diminished and I believe I can accomplish anything I want in life if I put my mind to it. My mind, body and soul are at peace and in harmony with each other.”



– **Aryan Panchal, participant of the 2021 Expedition**

Learn more about [Aryan’s experience on the Haskayne Adventure Leadership Expedition](#)

○BC is a flexible partner that can work with you to customize a program that meets your school’s needs and budget. In support of our charitable mission to increase access to outdoor education, we raise funds to assist schools

For further information about ○BC’s current offerings for school groups, please visit outwardbound.ca/school-and-group-programs or email groups@outwardbound.ca



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A TEACHER'S PERSPECTIVE

"You can read a lot of books on leadership, but that doesn't make you a better leader. Only by leading yourself and reflecting on your experiences can you truly grow. This program is an opportunity for students to accelerate that development. By facing and overcoming challenges, they discover qualities of courage, determination, and character that they can use throughout their lives as leaders. It's an opportunity to develop skills they didn't even know they had."

**- Dr. Julian Norris, Faculty at Haskayne and former associate director,
Outward Bound Canada**



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